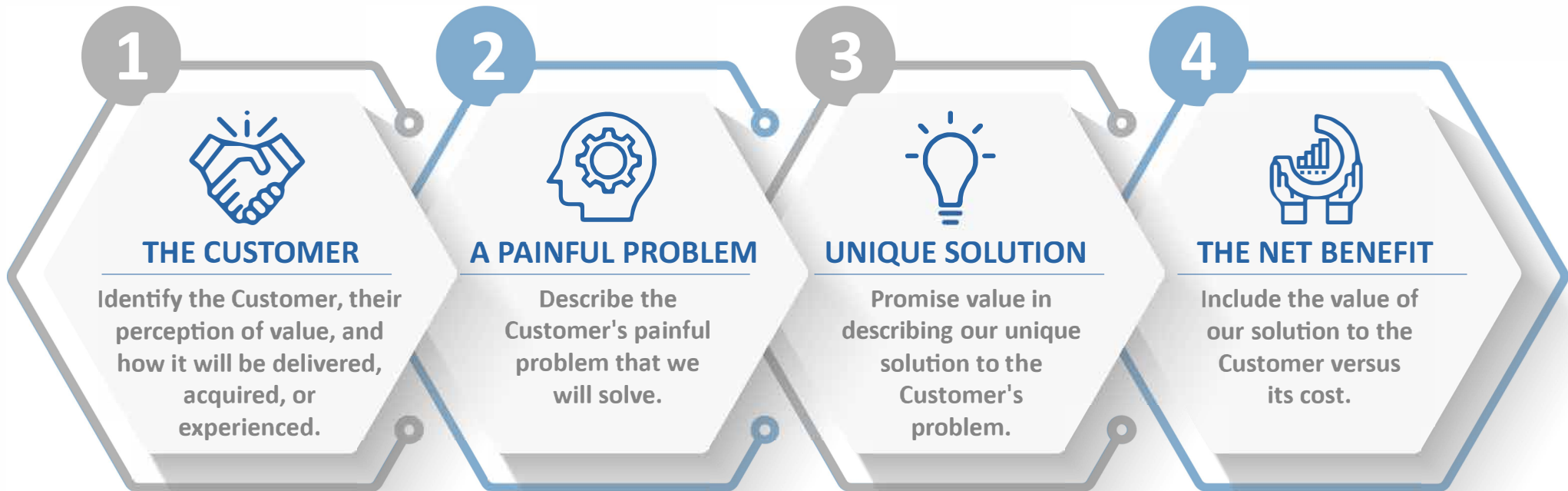


HOW TO BUILD A LOYAL CUSTOMER

THE VALUE PROPOSITION



A Process Value Proposition describes its purpose. Knowing your Value Proposition is key to gaining customer loyalty & competitive advantage.

